



FOR IMMEDIATE RELEASE

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McLean, Virginia (July 29, 2019) – The Just Ask Trafficking Prevention Foundation will launch a new community partnership initiative known as the Just Ask Champion program on July 30, 2019.

"We developed our monthly donor campaign called Just Ask Champion as a way for people to be able to engage in a more meaningful and consistent way with us," said Jacquelin Pinilla, director of strategic partnerships and outreach and awareness programs manager, Just Ask Trafficking Prevention Foundation. "The Just Ask Champion's program is for members of the community who know they want to help, but they might not know how. Since we are a nonprofit, financial support is always welcome and needed."

As a Just Ask Champion, you are committing to help provide our life-saving programs to those that need it most, our children and those that serve them. You are actively contributing to safeguarding your community and others around the world which are at-risk for trafficking. You are championing the cause end human trafficking.

"We need champions within the community that are willing to pledge their support to eradicate human trafficking," said Bill Woolf, executive director, The Just Ask Trafficking Prevention Foundation. "The Just Ask Champion program is vital to ensure that we are able to continue our mission to protect children and ensure communities are free from human trafficking."

As either an individual or a business, you can commit at the following levels:

Bronze at \$25+/month

Silver at \$50+/month.

Gold at \$100+/month.

Platinum \$500+/month

Sapphire \$1000+/month

Ruby \$2000+/month. The Ruby level will be an exclusive opportunity, available to only (2)

Champions. Find out more at <https://justaskprevention.org/champions/>

Woolf added, "building on the African proverb "It takes a village to raise a child" we believe that if communities join together in this fight, then we will indeed be successful in eradicating human trafficking, but it requires someone to lead the charge. It takes a champion."

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The Just Ask Prevention is a non-profit organization focused on ending human trafficking in the U.S. and around the world, through education, prevention and intervention.

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